

## BURGO GROUP PRESENTS "CARTACEO#05 FARE CASTELLI DI CARTA" AT BOOKCITY MILANO 2023

Protagonists of the presentation the words of Valerio Lundini and the drawings of Carlo Stanga

*ALTAVILLA VICENTINA, 13 NOVEMBER 2023*

Sunday 19 november at 4 pm at the Triennale di Milano, Salone d'Onore, there will be the presentation of "Cartaceo#05 Fare castelli di carta" for the 2023 edition of BookCity Milano.

The project was born thanks to the collaboration between the comedian, host and television author Valerio Lundini, and the architect and illustrator Carlo Stanga with the realization of a short publication.

A tribute to the most reckless projects, of creating something only seemingly ephemeral and unconnected to reality, of imagining the unimaginable, of exploring the possible and the impossible, of the value of our eccentricities and of feeling out of place. Paper has always been the place where our most adventurous and reckless thoughts find a home. With this theme we bring a light, ironic, dreamy edge to the project, what we need in these years full of worries and constraints. Valerio Lundini's words and Carlo Stanga's imaginative drawings pay homage to the impossible, the surreal, the incredible.

For the fifth year Burgo Group is taking part in BookCity with the **Cartaceo** project, born from the desire to celebrate paper as a meeting place between word and image. The collaboration between the text written by Valerio Lundini and the images by Carlo Stanga takes shape in the 2023 edition of BookCity Milano in a totally unpublished leporello, printed in a limited edition that will be donated to the participants at the meeting scheduled for **Sunday 19 November at 4.00 p.m. at the Salone d'Onore of Triennale Milano.**

The previous editions of the Cartaceo project at BookCity Milano saw the participation of Emiliano Ponzi with Gabriella Greison, Manuele Fior with Alessandro Bergonzoni, Sarah Mazzetti with Massimo Recalcati and Riccardo Falcinelli with Andrea Serio.

Cartaceo#05 is a project realised in collaboration with Associazione Illustri and ArtsFor.

For more than 20 years Burgo Group has worked with Italian and international artists through its historic illustrated calendar, sealing the link between paper-art-words-culture-beauty.

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### **BURGO GROUP**

Burgo Group is a leading European manufacturer of papers for communication, speciality papers and paper for corrugated cardboard. The Group constitutes an actual 'system' developed around the world of paper: production, distribution, paper recycling and processing of forest products, but also factoring and energy. A complete range of high-quality products, an aptitude for research and development of innovative solutions, and a strong focus on the environment: this is how Burgo Group has established itself as a key partner in the communication, printing, publishing,



converting and packaging sectors, thanks to a business vision embedded in a wider system. It is no coincidence that the Burgo Group makes sustainable development and the principles of the circular economy a key aspect of its business and this is apparent in all its processes, from the purchase and use of resources to the recovery of wastewater and the optimisation and reuse of waste for energy production. The Burgo Group carries out its industrial activity through 10 plants, 9 in Italy and one in Belgium, with 12 production lines.

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