

San Mauro Torinese, 20 September 2007

Burgo uncoated woodfree papers: new catalogue ready

"Natural handle, free spirit": this slogan identifies the new version of the swatch book of Burgo's uncoated woodfree papers - right from the cover image of the climber tackling a terracotta "wall" that brings to mind the peaks of the Arches National Park. This visual paradox is used to present a complete, versatile range of papers sharing a natural handle and variegated applications offering sector professionals an impressive freedom of choice.

Burgo uncoated woodfree papers are manufactured in the Tolmezzo paper mill near Udine and always ensure excellent printing results, thanks not least to their smooth surface finish; in addition, the use of pure cellulose in the mixture ensures long-lasting colour shades and brightness.

The swatch book includes examples of various substances of the eight main types of woodfree paper: **Selena** (including **ivory** and **rough** versions): the standard version stands out for its excellent brightness (108%) and superb opacity, a benchmark in the sector; together with **Sirion**, they can be defined as "permanent papers" since they all fully satisfy the ISO 9706 standard in assuring permanent optical characteristics over time; **Ethica** boasts FSC Mixed sources Chain of Custody certification and thus ensures that raw materials are entirely supplied by forests managed in accordance with the strict principles of environmental protection and social-economic equity as defined by the Forest Stewardship Council; **Monolux**, a one-side gloss paper for posters, stationery and packaging; lastly, **Selena Msc**, the version for dot-matrix and laser printers (**Selena Msc Laser**).

These products are ideal for offset or web-offset printing of books, notebooks, diaries, advertising and commercial printed matter, brochures and posters.