

## MARCHI (BURGO GROUP BRAND) EXPANDS ITS RANGE OF “FSC Mixed Sources” CERTIFIED PAPERS

Burgo Group - founded following the merger between Cartiere Marchi and Cartiere Burgo – continues to focus on the environmental protection and compatible development policies implemented over the years by both companies. As early as 2005, they were among the first European paper mills to embrace FSC certification - and today they produce a huge range of certified coated and uncoated papers. Certification reflects the strict environmental policies implemented by Burgo Group - that can be summarised as follows: emphasis on suppliers ensuring good forestry management, employee training and clear notification of environmental policies to the general public and - especially - the Local Councils where the group's paper mills are located.

The **FSC Mixed Sources** brand guarantees that paper is manufactured using fibres supplied from forestry operations managed in full respect of very strict management standards. It therefore identifies papers manufactured from a "mix" of: cellulose from FSC certified fibres, controlled-origin fibre and recycled *post consumer* fibres.

*Chain of custody* certification also ensures "traceability" - the identification of every processing stage from the original forest through to the finished product.

Marchi has expanded its range of coated woodfree and mechanical and uncoated woodfree papers with the launch of four new papers with **FSC certification**: *Ecotecno* (coated woodfree paper) and *Ecosuperwhite*, *Ecobook* and *Evviva* (uncoated papers for publishing).

- **ECOTECNO** is a coated woodfree paper available in substances from 80 to 400 gsm and versions including *gloss*, *satin* and *matt*. Its most significant qualities are: *gloss* version - excellent brightness and printing gloss; *satin* version - smooth surface; *matt* version - high thickness. The range is ideal for printing magazines, company brochures and prestige publications
- **Evviva!** an uncoated mechanical paper available in substances from 60 to 120 gsm, in natural white and ivory shades, two standard versions and the high-thickness *bouffant* version. The exceptionally smooth surface ensures optimal runnability and in-press performance for deluxe publishing products.
- **ECOBOOK** – an uncoated mechanical paper available in substances from 60 to 120 gsm; thanks to excellent flatness and smoothness, it is ideal for deluxe books and publications.
- **ECOsUPERWHITE** - an uncoated woodfree paper available in substances from 60 to 140 gsm; superb brightness and opacity mean that these papers are especially indicated for printing environmental brochures, prestige books and diaries.

**FCS Certification** of these products joins **ISO 14001 environmental certification** for the Group and **EMAS registration** of the Toscolano paper mill - as further recognition of the company's commitment to competitiveness and quality in full respect not only for the environment in and around the mills themselves but also the rights of producers of guaranteed raw materials.

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