

Vicenza, January 28, 2008

## **FENICE, THE LONG-ESTABLISHED COATED PAPER FOR PUBLISHING, HAS NOW BEEN UPDATED WITH AN ATTRACTIVE NEW CATALOGUE**

For many years now printers and publishers have used and appreciated the qualities of **Fenice**, a paper that has always managed to keep pace with technological developments in printing processes and has now been updated once again. Pleasant to the touch, now even the lowest substances have a much smoother surface and superb brightness and opacity, qualities that ensure excellent sheet and reel printing results. An attractive, somewhat mysterious graphic style has been chosen to present this 'legendary paper', a paper named after the splendid mythological bird, renowned for its ability to continuously regenerate itself.

Produced in gloss and matt versions in a wide range of substances, now extended to 130 gsm (range from 80 to 130 gsm), **Fenice** also has excellent mechanical characteristics, such as folding and stapling resistance. So it is the ideal paper to achieve excellent printing results for production of magazines, textbooks, guidebooks, promotional brochures and commercial materials.

Furthermore, **Fenice** now has FSC Mixed Sources certification, which means it is produced from controlled-source fibres certified to Forest Stewardship Council (FSC – STD – 40-004) standards, and from fibre obtained as a result of post-consumer recycling processes. 'Chain of Custody' certification also guarantees traceability, namely it identifies all transfers that take place from the forest of origin to the finished product. This is further confirmation of the Burgo Group's efforts in the environmental field, which also means investing in clean technology and certified quality and environmental management systems, according to ISO 9001: 2000 and ISO 14001: 2004 international standards respectively.