

Altavilla Vicentina, December 4th , 2015

SHOUT INTERPRETS PAPER FOR THE BURGO GROUP 2016 CALENDAR.

Life, travel, art, refuge, keeper and passion – this is how SHOUT (aka Alessandro Gottardo) interprets paper for the Burgo 2016 calendar, doing it with a lean and minimal style that distinguishes his work, a conceptual style that places the idea at the center of the image.

The creative process is explained by Shout himself in the brief introduction: "Paper is the star of this series of illustrations that I made for the new Burgo Group calendar. I imagined it coming alive in the guise of a swan swimming on the water followed by its young. I imagined it becoming a journey, folding itself into a boat, a vehicle of dreams and adventures, from which a child spots a whale. I saw it becoming art, coiling itself like a message inside a bottle in a painting by Morandi. It became a refuge in which to shelter during the cold nights of the American desert. I made it become the guardian of intimate words in a "little house" of letters in which each of us, at least once in our lives, has lived anxiously waiting. And I imagined it becoming passion, wrapping the bunch of red roses of a lover. Life, journey, art, refuge, passion: paper is all that and more."

There is a room within the esteemed exhibition of illustration dedicated to the Burgo Group 2016 calendar, held in Basilica Palladiana (Vicenza) from December 5th to January 31st.

The six panels were created with digital techniques, and only one print of each was made with HP Indigo technology on Prisma UP Silk 270 g/m², pure cellulose coated cardboard, FSC® Mix Credit Certified.

The Burgo Group 2016 calendar is printed on coated paper Respecta 100 Satin 250 250 g/m² FSC® Recycled Credit (internal) Certified, and pure cellulose SBS cardboard Prisma UP Silk 400 g/m² (cover) FSC® Mix Credit Certified.

Biographical note:

Alessandro Gottardo was born in Pordenone in 1977, and studied at the Art High School in Venice, then at the IED in Milan. Today he lives and works in Milan. His clients include magazines, newspapers, book publishers, advertising agencies and international animation studios. Among others, he has worked with: The New York Times, The New Yorker, The Wall Street Journal, TIME, Esquire, Newsweek, GQ, Le Monde, The Economist, The Financial Times, Penguin Books, Coca Cola, American Express, United Airlines and Volkswagen. His illustrations have received numerous awards and have been exhibited in Italy and abroad. He has put out two monographs: Mono Shout (2010) and On Shout (2014), both with the 279 publishing house. He has exhibited his works at the Toto Gallery in London, at the Pavilion of Arts in Naples, at the Known Gallery in Los Angeles and recently at Palazzo Chiericati in Vicenza.