

San Mauro, 28 April 2011

BURGO GROUP: THE BEAUTY OF A FACTORY BUILT LIKE A BRIDGE AND AN ENVIRONMENT-FRIENDLY PAPER

Burgo Group, one of the world's leading manufacturers of coated papers, is sponsoring *Pier Luigi Nervi, Architettura come sfida* (Pier Luigi Nervi, Architecture as a challenge), an itinerant exhibition which, following stops in Brussels, Venice and Rome, is coming to Torino Esposizioni from 29 April to 17 July.

The Turin edition, *Torino, la committenza industriale, le culture architettoniche e politecniche italiane*, includes in the exhibition and catalogue Nervi's design for the Burgo factory in Mantua, a building considered to be one of his masterpieces and still the subject of study by virtue of the extraordinary modernity with which it merges functionality and aesthetics, architecture and engineering.

Exactly fifty years on from the start of the work, the paper mill stands out for its famous suspension bridge profile and for its location against the subtly beautiful cultural backdrop of the city of Mantua and the Mincio Natural Park.

Today the paper mill continues to manufacture newsprint: production starts from 100% recycled paper which is deinked within the factory with residues being reutilised for the production of electrical energy, so rounding off a highly sustainable manufacturing cycle. This is also attested to by the EMAS registration issued by the Ecolabel and Ecoaudit committee of the Ministry for the Environment and obtained by the factory in 2010, and by the very recent FSC® recycled certification.

Apart from being present at the exhibition with the Mantua project, Burgo also provides the paper for the catalogue published by Silvana Editoriale: *Respecta 100*. A paper that is right in line, as its name implies, with the sustainability criteria that characterise the Mantua factory and, in general, the Burgo mission. *Respecta 100* is an environment-friendly fine coated paper for high quality printing with FSC® 100% recycled certification meeting the principles of environmental, economic and social responsibility. Moreover, the use of meticulously selected recycled fibres produces very white paper with impeccable print quality.

Burgo's sponsorship of this important exhibition focuses in the main on the genius of Nervi's work and the beauty of the landscape in which it is located, as well as on the beauty of the paper: a product which even today is able to transmit ideas and is absolutely natural, recyclable and renewable.

www.burgogroup.com

For information on Burgo papers:

www.burgopapers.com