

Altavilla Vicentina, 18th December 2018

“PAPER: A NEVER-ENDING MATERIAL”, THE BURGO GROUP CALENDAR 2019 ILLUSTRATED BY EMILIANO PONZI

The Burgo Group calendar 2019 will take us on a never-ending journey, that of paper, a material with endless possibilities, born from a machine that seems to never end, which throughout human history has taken our dreams and stories and propelled them into the future in a never-ending exchange, transforming over and over again into new and different products.

Emiliano Ponzi has illustrated six scenes from Gabriella Greison's *Carta: materia infinita* (Paper: a never-ending material), published in *Cartaceo* for the Burgo Group and presented last November 18th at the Triennale Design Museum in Milan, on the occasion of the BookCity event.

Emiliano Ponzi has used light to illustrate the characters, their discoveries and their encounters with paper, as he describes in his introduction to the calendar: “A powerful sunset, artificial light, both are strong sources which create such clear shadows. At the end of the tale, paper springs to life from the reel, twisting and transforming itself into one of its most noble and common forms, the page of a book.”

A project that proves the growing commitment of the Burgo Group to culture, ideas, information and their dissemination.

The Burgo Group calendar 2019 is printed on coated woodfree paper [Respecta 100 Satin 250 g/m² \(internal pages\) FSC® certified](#) and SBS board [Prisma UP Silk 2sc 400 g/m² FSC® certified](#) (cover).

EMILIANO PONZI

He lives in Milan, Italy and is one of the most important contemporary Italian illustrators. He has created illustrations for publishers, such as Penguin Books, Feltrinelli and Mondadori, and newspapers and magazines, including *The New Yorker*, *The New York Times*, *Der Spiegel*, *Le Monde*, and *La Repubblica*, and has worked with the Triennale Design Museum of Milan, as well as companies such as Louis Vuitton, Bulgari, Gucci, Armani, TIM, Pirelli, Ferrari and Lavazza. Some of his most recent work includes the murals for the Tre Torri stop on Milan's lilac metro line. Emiliano has received several awards, among them the Young Guns award and the coveted Gold Cube from the Art Directors Club in New York, and awards of excellence have appeared in *Print*, the *How International Design Awards*, the *Communication Arts Illustration Annual* and the *American Illustration Annual*. His first monograph “10 x 10” (Italian-English edition), was published by Corraini in 2011. For its 80th anniversary, Penguin Books published his first picture book, *The Journey of the Penguin*, in autumn 2015. MOMA New York published his second work *The Great New York Subway Map* in February 2018.

GABRIELLA GREISON

After graduating in Milan, Italy with a degree in Physics, she worked at École Polytechnique in Paris, France. She is a science reporter for Italian radio, television and newspapers. Her success as novelist has made her the rock star of Italian popular physics, while she herself, with the support of highly esteemed theatre directors and producers, brings her stories to the stage with poignant monologues.

Burgo Group is one of Europe's leading producers of graphic and specialty paper. The Group is configured as a true 'system', developed around the world of paper: from the production, distribution, recycling of paper and the processing of forestry products, as well as factoring and energy. A complete range of high quality products, an attitude to the research and development of innovative solutions, great attention paid to the environment: this is how Burgo Group presents itself as the benchmark partner in the graphics, press and printing and converting sectors, thanks to a way of understanding and living the business, and see it move in a wider system. It is not by chance that Burgo Group makes sustainable development a core part of the business which is present in all processes, from purchase and use of resources, to the return of waste water, as far as the optimisation and re-use of discarded material for energy generation

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